

Workshop Breakout Session: How To Gain Access to Capital

Access To Capital: Most Important Factors

- **Cash Flow** demonstration of 2-years positive cash flow, business income generation and proposed monthly debt service coverage (1.25x coverage)
- **Profitability** demonstration of 2-years profitability, while adding back interest, depreciation and amortization
- Financial Leverage analysis to determine overall business assets and debts
- **Credit** 680 and above credit score for guarantors (710 for SBA guaranteed loans)
- **Collateral** seek 1:1 coverage for traditional financing. Most businesses utilize business assets which include real estate, A/R Aging, equipment, or inventory (excluding contracts)
- Time In Business Startups (2-yrs or less) require business plan and outside income review. Existing businesses (2+ yrs) require review of last 2-yrs business Tax Returns and financials (inc. stmt and bal. sheet)
- Industry must operate in acceptable industry

Small Business Administration (SBA) Lending

- The SBA is a **US Government Agency** established in 1953 by Congress to aid, counsel, assist and protect small business
- SBA guarantees a portion of loan amount, while partnering with bank for financing
- **Good candidates include**: emerging/newer businesses (seeking cash flow or collateral support), good personal credit score, and a need for lower down payments and extended terms

Other Ideas To Consider...

- Merchant Services speed-up your client's accounts receivable by accepting credit cards
- **Corporate Liability Card Progaram** manage everyday expenses by utilizing a corporate-liability card (as opposed to *personal* liability)
 - Extend payables time while earning rewards for business purchases
 - Track and manage employee spending through online accounting allocation and reporting.

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